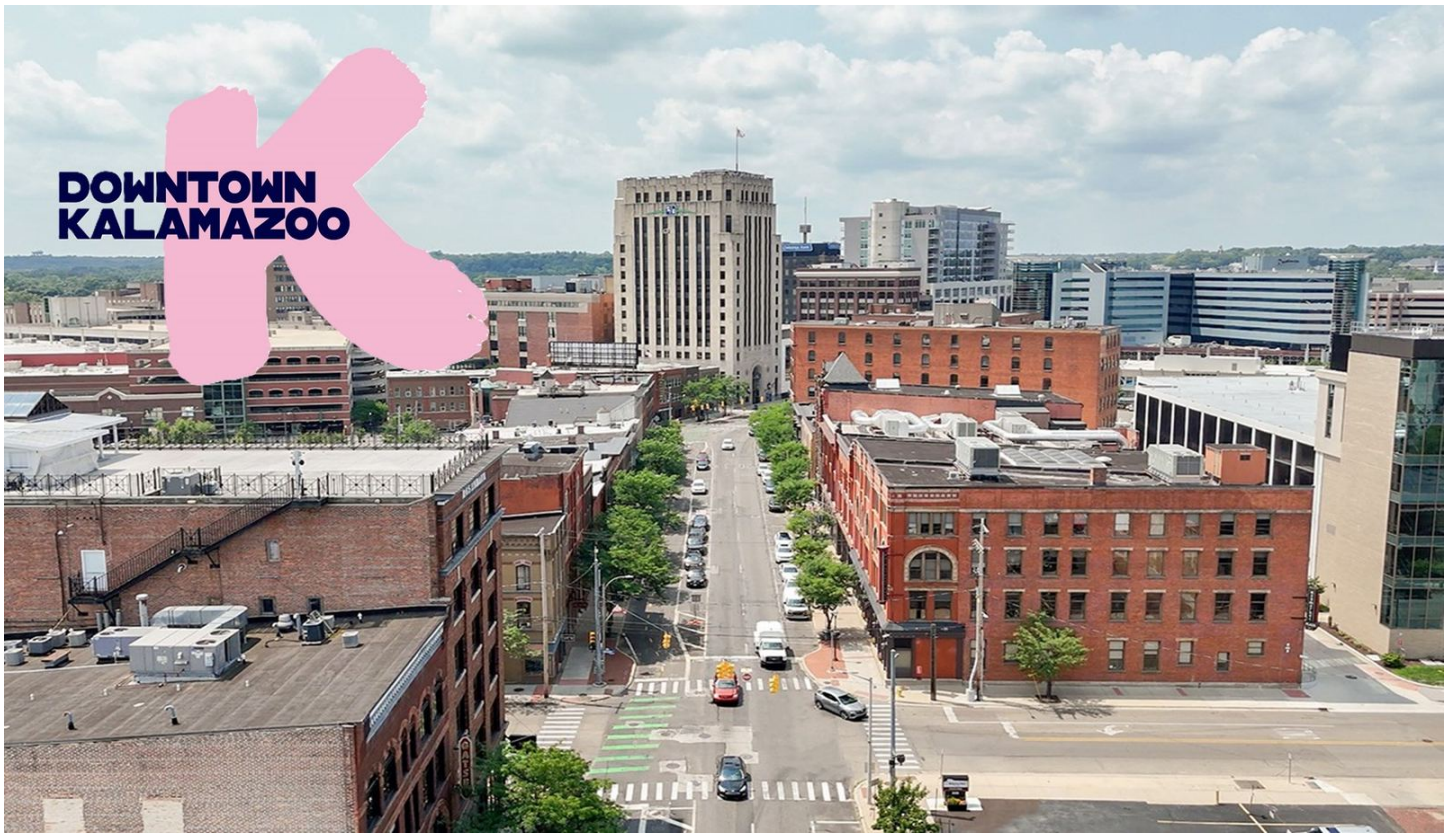
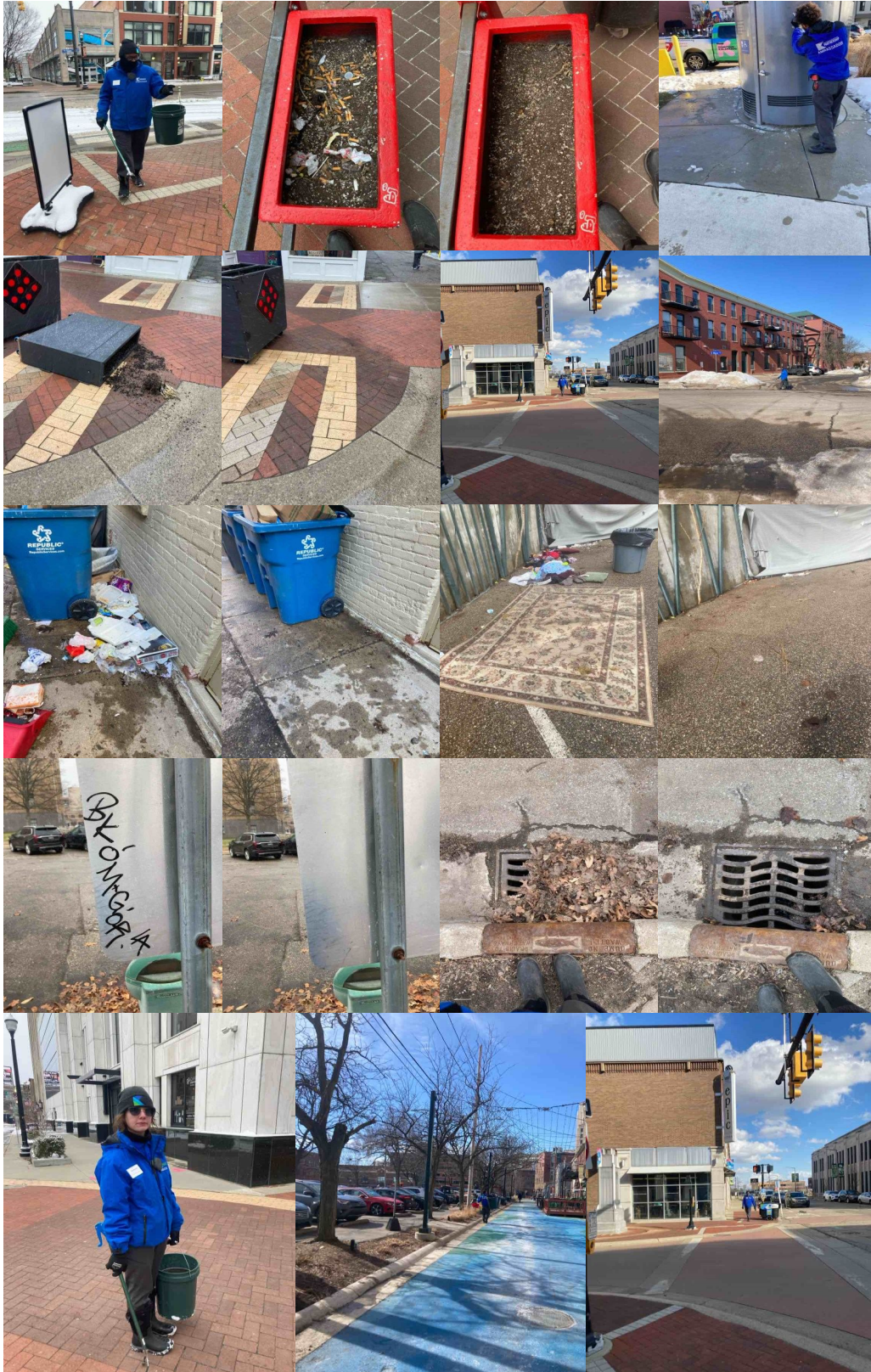




AMBASSADOR PROGRAM

FEBRUARY 2026 REPORT

Around Town In February



February 2026 Highlights



New Branding Install

New panels were printed and installed in all the Big Belly units throughout the district. These new panels are a welcome pop of color and are highly visible throughout the district. Thanks to Meghan for coming out to work with us to get this done!

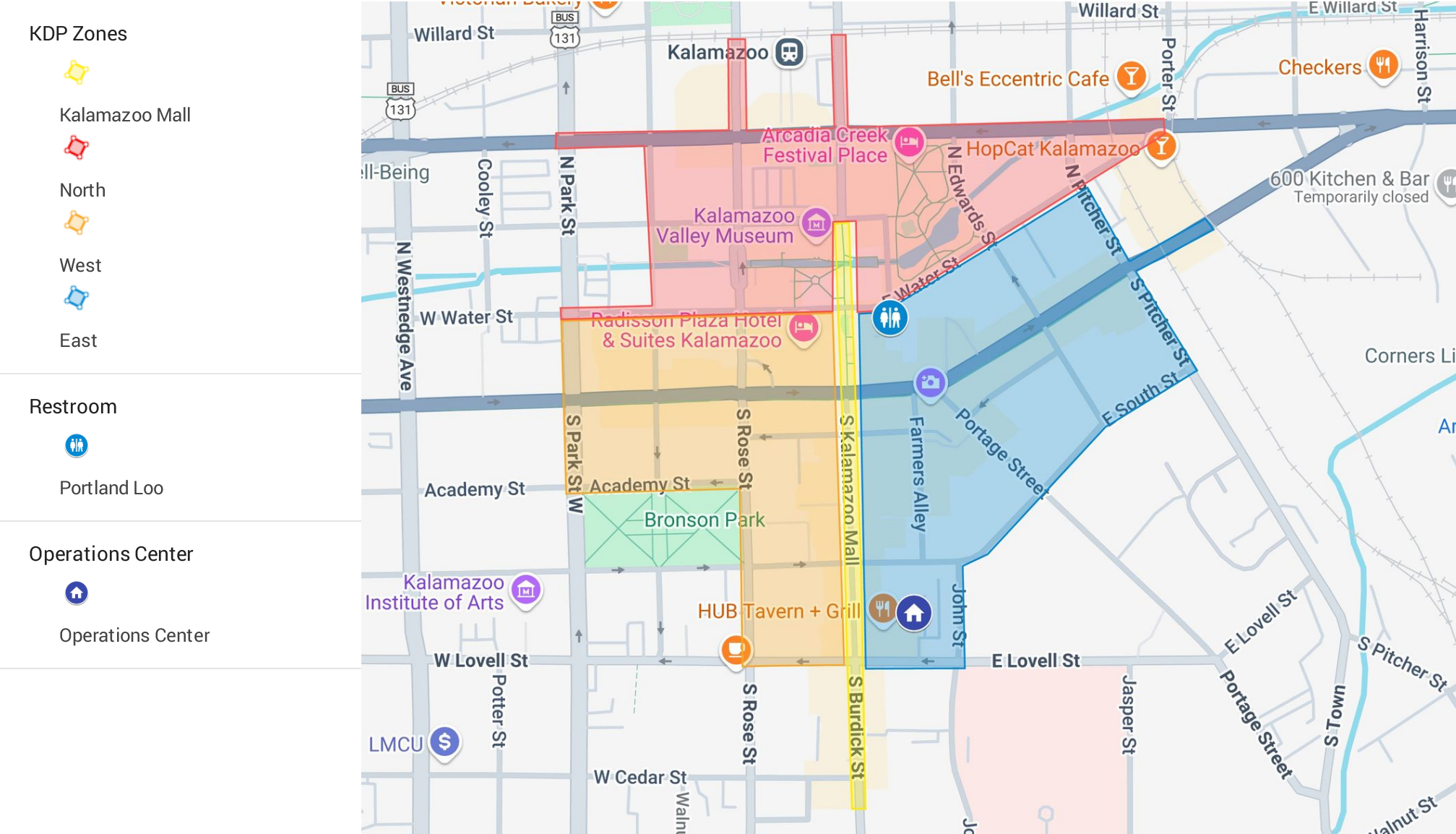


Storefront Cleanup

February saw an unfortunate string of vandalism at multiple locations downtown. The Ambassadors got the call and went out to assist in the cleanup efforts. Even though it was a really unfortunate event it was great to see all hands on deck to help get it cleaned up.

February 2026 Stats By Zone					
	East	Kalamazooo Mall	North	West	Total
CLEANING					
Abandoned Property	7	12	6	14	39
Area Cleaned	17	16	12	6	51
Biohazardous Material	36	44	5	6	91
Restroom Cleaned/Stocked	22				22
Graffiti - Removed	1	6	1	2	10
Lawn Care (hours)					0
Leaf Removal (hours)	8	2	1	7	18
Power Washing (hours)					0
Snow Removal (hours)	23	4	6	9	42
Litter (lbs)	860	255	335	315	1765
Trash (lbs)	1725	1700	975	700	5100
Recycling (lbs)	550	800	200	125	1675
Flower Watering (gallons)					0
Weed Abatement (block faces)					0
Special Project (hours)	12				12
HOSPITALITY					
Business Contact		3			3
Hospitality Assistance	21	11	1	7	40
SAFETY					
Observed Visible Alcohol/Drug Use		7		1	8
Interaction With Alcohol/Drug Use		6			6
Needles Found	8		8	1	17
Panhandling - Aggressive					0
Panhandling - Passive					0
Public Defecation/Urination					0
Safety Escorts					0
OUTREACH					
Transient	28	40	9	7	84
Unhoused/Sleeping	23	25	18	26	92
Unsheltered Relocation	1				1

KDP Zone Map



2026 STATISTICS

[illegible]